#### FACEBOOK COMPANY MEMBER IN UK

Meet the student and convince him/her to choose your social network for his/her

**EXPRESSION OF POSSIBILITY** 

2) Prepare the meeting: read the document given to you. Find 3 POSSIBILITIES / ARGUMENTS MINIMUM about

ARGUMENT TO CONVINCE

It allows everyone to use the network, even persons who don't often use the

Your role: You work for Facebook in the UK.

FACEBOOK that could convince the student. Take notes only !!!

internet

campaign.

1)Fill your tool box :

**EXPRESSION OF OPINION** 

INFORMATION

Ex: it's a simple network to use

**Your mission:** Read the document given to you. List possibilities /ideas that show what you can do with Facebook and arguments to promote Facebook.



**OTHER STRATEGIES TO CONVINCE** 

<u>3)Discuss</u> with your partners about FACEBOOK <u>: exchange THE MOST INTERESTING</u> arguments and complete the chart with <u>NEW ARGUMENTS</u>

NEW ARGUMENTS TO CONVINCE

L	<b>4)Let's start the meeting</b> : meet other students, introduce yourself. Exchange informati

<u>4)Let's start the meeting</u>: meet other students, introduce yourself. Exchange information, answer the questions and give arguments to promote FACEBOOK. **BE CONVINCING!!** 

#### 5)Waiting for the results....

Write a few notes about your impressions during the commission: do you think you convinced the student?

#### FACEBOOK COMPANY MEMBER IN US

#### Your role: You work for Facebook in the USA

**Your mission:** Read the document given to you. List possibilities/ideas that show what you can do with Facebook and arguments to promote Facebook.



Meet the student and convince him/her to choose your social network for his/her

# campaign.

# 1) Fill your tool box :

EXPRESSION OF OPINION	EXPRESSION OF POSSIBILITY	OTHER STRATEGIES TO CONVINCE

#### 2) Prepare the meeting: read the documents given to you. Find 3 POSSIBILITIES/ ARGUMENTS MINIMUM about

## FACEBOOK that could convince the student. Take notes only !!!

INFORMATION	ARGUMENT TO CONVINCE
Ex: it's a simple network to use	
	internet.

## <u>3)Discuss</u> with your partners about FACEBOOK <u>: exchange THE MOST INTERESTING</u> arguments and complete the chart with <u>NEW ARGUMENTS</u>

NEW ARGUMENTS TO CONVINCE

<u>4)Let's start the meeting</u>: meet other students, introduce yourself. Exchange information, answer the questions and give arguments to promote FACEBOOK. **BE CONVINCING!!** 

#### 5)Waiting for the results....

Write a few notes about your impressions during the commission: do you think you convinced the student?

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#### FACEBOOK COMPANY MEMBER IN CANADA

Your role : You work for Facebook in Canada.

Your mission: Read the document given to you. List possibilities/ideas that show what you can do



with Facebook and arguments to promote Facebook.

Meet the student and convince him/her to choose your social network for his/her

# campaign.

# 1) Fill your tool box : **EXPRESSION OF OPINION EXPRESSION OF POSSIBILITY OTHER STRATEGIES TO CONVINCE**

## 2) Prepare the meeting: read the documents given to you. Find 3 POSSIBILITIES/ ARGUMENTS MINIMUM about

## FACEBOOK that could convince the student. Take notes only!!!

INFORMATION	ARGUMENT TO CONVINCE
Ex: it's a simple network to use	It allows everyone to use the network, even persons who are not used to the
	internet.
1	

3) Discuss with your partners about FACEBOOK : exchange THE MOST INTERESTING arguments and complete the chart with NEW ARGUMENTS

NEW ARGUMENTS TO CONVINCE

4)Let's start the meeting: meet other students, introduce yourself. Exchange information, answer the questions and give arguments to promote FACEBOOK. BE CONVINCING!!

## 5)Waiting for the results....

Write a few notes about your impressions during the commission: do you think you convinced the student?

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## TWITTER COMPANY MEMBER IN UK

Your role: You work for Twitter in the UK.

Your mission: Read the document given to you. List possibilities/ideas that show what you can

do with Twitter and arguments to promote Twitter.

twitter

Meet the student and convince him/her to choose your social network for his/her campaign.

#### 1)Fill your tool box :

EXPRESSION OF OPINION	EXPRESSION OF POSSIBILITY	OTHER STRATEGIES TO CONVINCE

#### 2) Prepare the meeting: read the documents given to you. Find 3 POSSIBILITIES/ ARGUMENTS MINIMUM about

# TWITTER that could convince the student. Take notes only!!!

INFORMATION	ARGUMENT TO CONVINCE
INFORMATION Ex: it's a simple network to use	

## <u>3)Discuss</u> with your partners about TWITTER : exchange THE MOST INTERESTING arguments and complete the chart with <u>NEW ARGUMENTS</u>

NEW ARGUMENTS TO CONVINCE

<u>4)Let's start the meeting</u>: meet other students, introduce yourself. Exchange information, answer the questions and give arguments to promote TWITTER. **BE CONVINCING!!** 

#### 5)Waiting for the results....

Write a few notes about your impressions during the commission: do you think you convinced the studentr?

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## TWITTER COMPANY MEMBER IN USA

Your role: You work for Twitter in the USA.

Your mission: Read the document given to you. List ideas/possibilities that show what you can

do with Twitter and arguments to promote Twitter.

Meet the student and convince him/her to choose your social network for his/her

#### campaign.

1)Fill your tool box :						
EXPRESSION OF OPINION	EXPRESSION OF POSSIBILITY	OTHER STRATEGIES TO CONVINCE				

#### 2) Prepare the meeting: read the documents given to you. Find 3 POSSIBILITIES/ ARGUMENTS MINIMUM about

# TWITTER that could convince the student. Take notes only!!!

INFORMATION	ARGUMENT TO CONVINCE		
INFORMATION Ex: it's a simple network to use			

# 3) Discuss with your partners about TWITTER : exchange THE MOST INTERESTING arguments and complete the chart with NEW ARGUMENTS

NEW ARGUMENTS TO CONVINCE

4)Let's start the meeting: meet other students, introduce yourself. Exchange information, answer the questions and give arguments to promote TWITTER. BE CONVINCING!!

#### 5)Waiting for the results....

Write a few notes about your impressions during the commission: do you think you convinced the studentr?

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## TWITTER COMPANY MEMBER IN UK

Your role: You work for Twitter in Australia.

Your mission: Read the document given to you. List ideas/possibilities that show what you can

do with Twitter and arguments to promote Twitter.

Meet the student and convince him/her to choose your social network for his/her

#### campaign.

1)Fill your tool box :		
EXPRESSION OF OPINION	EXPRESSION OF POSSIBILITY	OTHER STRATEGIES TO CONVINCE

#### 2) Prepare the meeting: read the documents given to you. Find 3 POSSIBILITIES/ ARGUMENTS MINIMUM about

# TWITTER that could convince the student. Take notes only!!!

INFORMATION	ARGUMENT TO CONVINCE
x: it's a simple network to use	It allows everyone to use the network, even persons who are not used to the
	internet.

3) Discuss with your partners about TWITTER : exchange THE MOST INTERESTING arguments and complete the chart with NEW ARGUMENTS

NEW ARGUMENTS TO CONVINCE

4)Let's start the meeting: meet other students, introduce yourself. Exchange information, answer the questions and give arguments to promote TWITTER. BE CONVINCING!!

#### 5)Waiting for the results....

Write a few notes about your impressions during the commission: do you think you convinced the studentr?

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# YOUTUBE COMPANY MEMBER IN UK

Your role You work for Youtube in the UK.

Your mission: Read the document given to you. List ideas/possibilities that show what you can do

With youtube and arguments to promote Youtube.

Meet the student and convince him/her to choose your social network for his/her

# campaign.

#### 1)Fill your tool box :

EXPRESSION OF OPINION	EXPRESSION OF POSSIBILITY	OTHER STRATEGIES TO CONVINCE

#### 2) Prepare the meeting: read the documents given to you. Find 3 POSSIBILITIES/ ARGUMENTS MINIMUM about

#### YOUTUBE that could convince the student. Take notes only!!!

INFORMATION	ARGUMENT TO CONVINCE
Ex: it's a simple network to use	It allows everyone to use the network, even persons who are not used to the
	internet.

# 3)Discuss with your partners about YOUTUBE : exchange THE MOST INTERESTING arguments and complete the chart with <u>NEW ARGUMENTS</u>

NEW ARGUMENTS TO CONVINCE

You

<u>4)Let's start the meeting</u>: meet other students, introduce yourself. Exchange information, answer the questions and give arguments to promote YOUTUBE. **BE CONVINCING!!** 

#### 5)Waiting for the results....

Write a few notes about your impressions during the commission: do you think you convinced the student?

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## YOUTUBE COMPANY MEMBER IN USA

Your role You work for Youtube in the USA.

Your mission: Read the document given to you. List ideas/possibilities that show what you can do

With youtube and arguments to promote Youtube.

Meet the student and convince him/her to choose your social network for his/her

# campaign.

## 1)Fill your tool box :

EXPRESSION OF OPINION	EXPRESSION OF POSSIBILITY	OTHER STRATEGIES TO CONVINCE

#### 2) Prepare the meeting: read the documents given to you. Find 3 POSSIBILITIES/ ARGUMENTS MINIMUM about

#### YOUTUBE that could convince the student. Take notes only!!!

Ex: it's a simple network to use It allows everyone to use the network, even persons who are not used to the internet.	INFORMATION	ARGUMENT TO CONVINCE
internet.	Ex: it's a simple network to use	It allows everyone to use the network, even persons who are not used to the
		internet.

3)Discuss with your partners about YOUTUBE : exchange THE MOST INTERESTING arguments and complete the chart with <u>NEW ARGUMENTS</u>

NEW ARGUMENTS TO CONVINCE

You

<u>4)Let's start the meeting</u>: meet other students, introduce yourself. Exchange information, answer the questions and give arguments to promote YOUTUBE. **BE CONVINCING!!** 

#### 5)Waiting for the results....

Write a few notes about your impressions during the commission: do you think you convinced the student?

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## YOUTUBE COMPANY MEMBER IN INDIA

Your mission: Read the document given to you. List ideas/possibilities that show what you can do with Youtube

Meet the student and convince him/her to choose your social network for his/her

# campaign.

# 1)Fill your tool box : **EXPRESSION OF OPINION EXPRESSION OF POSSIBILITY OTHER STRATEGIES TO CONVINCE**

#### 2) Prepare the meeting: read the documents given to you. Find 3 POSSIBILITIES /ARGUMENTS MINIMUM about

#### YOUTUBE that could convince the student. Take notes only!!!

INFORMATION	ARGUMENT TO CONVINCE	
Ex: it's a simple network to use	It allows everyone to use the network, even persons who are not used to the	
	internet.	

# 3)Discuss with your partners about YOUTUBE : exchange THE MOST INTERESTING arguments and complete the chart with NEW ARGUMENTS

NEW ARGUMENTS TO CONVINCE

4)Let's start the meeting: meet other students, introduce yourself. Exchange information, answer the questions and give arguments to promote YOUTUBE. BE CONVINCING!!

## 5)Waiting for the results....

Write a few notes about your impressions during the commission: do you think you convinced the student?

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-Take part in a commission and meet members of three different networks. They will try to convince you to choose their social network for your campaign.

-Ask questions to each member so they can convince you, listen to their arguments and lead the discussion

## 1) Complete your tool box : give your opinion

PERSONAL OPINION	AGREEMENT/DISAGREEMENT
-	-
-	-
-	-
-	-
-	-
-	-

2) <u>Complete your criteria grid</u> : anticipate the commission and list criteria that you think are <u>THE MOST IMPORTANT</u> when selecting a social network to launch a prevention campaign.

- -
- -
- -

3) <u>Prepare your questions</u>: think about what you can ask to the members of social networks.

<u>4) Let's start the commission</u> : meet the member introduce yourself, ask them questions and listen to their arguments. At the end, you have to choose <u>one</u> of the 3 networks.

Don't forget that you lead the commission: you are the one who decides at the end!!!

# 5)Your decision

Don't tell what your decision is. Write it down and recap the arguments which convinced you to use one of the 3 social networks.

•Your decision: .....

•Your arguments: .....

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