

To what extent can the Rags to Riches' stories inspire creativity and progress?

I/ Steve Jobs: an American dream icon and a symbol of the American dream (myths and heroes), the embodiment of the notion of progress.

1. Vidéo CNN : tribute to Steve Jobs muette : réactions orales pour voir ce qu'ils savent de lui.
2. Distribution de biographie de Steve Jobs et exploitation collective.
3. Vidéo "What you can learn from Steve Jobs"+ pour l'anecdote: "Steve Jobs tells us a secret."
Entraînement à la compréhension orale: évaluation formative.

II/ What is the American Dream? A definition of the myth

1. Brainstorming à partir de ce concept pour voir ce que les élèves y associent en termes de personnes, de valeurs, ... et qui seront étudiées au fil de la séquence.
2. On leur demande d'en rédiger une courte définition et d'en déterminer les ingrédients indispensables.
3. Projection du diaporama avec des archétypes du rêve américain dans différents domaines.
(Industrie : Carnegie, Rockefeller, sports : Chichi Rodriguez, fashion : Ralph Lauren, arts : Mickael Jackson, Madonna, Maya Angelou et Oprah Winfrey en préparation de l'évaluation de la compréhension orale)

III/ Examples of Rags to Riches stories through the years : group work (2heures)

You will pick out a text then study it and write a summary of the most important facts to remember about the person presented, their road to success and their achievements and you will prepare an oral account for the rest of the class.

You will say to what extent it exemplifies the notion of myths and heroes or the notion of progress or any other notion that you will find suitable and relevant. .

1. Tillie Lewis in the 50s dans le domaine agricole. (2 textes)
2. Maya Angelou from the 50s to today in art & literature (texte + video)
3. Juan ChiChi Rodriguez in sports in the 60s and 70s
4. Lisa Renshaw: 80s and 90s: small business
5. G Chahal in the 2000s and 2010s on the Internet. (2 textes + video)

IV/ FINAL TASK: Using the American Dream to build a recipe for the European Dream: group work (2heures)

You will have two hours to create a brochure or poster

- ❖ *giving hope in the future to your fellow school mates;*
- ❖ *you will include at least five tips to achieve success (using modal auxiliaries or equivalents)*
- ❖ *you will write your definition of the European dream in the 21st century and third millennium.*

V/ Evaluations

1. Compréhension orale type bac
2. Compréhension écrite sur Charles Branson ou Maya Angelou.
3. Expression Ecrite sur career or / and happiness.
4. Group work + Final task