# **Satirizing consumer society**

## Ce sujet comprend 3 documents :

- Document 1 : Poème "The Unknown Citizen", W. H. Auden, 1940
- Document 2:
  - 2a) Paroles de "Shangri-La" The Kinks, 1969
  - 2b) Enregistrement de la chanson "Shangri-La"-The Kinks,1969
- Document 3 : Extrait du film Edward Scissorhands Tim Burton, 1990

#### Document 1:

#### THE UNKNOWN CITIZEN

### (To JS/07/M/378 This Marble Monument Is Erected by the State)

- 1 He was found by the Bureau of Statistics to be One against whom there was no official complaint, And all the reports on his conduct agree That, in the modern sense of an old-fashioned word, he was a saint,
- For in everything he did he served the Greater Community. Except for the War till the day he retired He worked in a factory and never got fired, But satisfied his employers, Fudge Motors Inc. Yet he wasn't a scab or odd in his views,
- 10 For his Union reports that he paid his dues,
  (Our report on his Union shows that it was sound)
  And our Social Psychology workers found
  That he was popular with his mates and liked a drink.
  The Press are convinced that he bought a paper everyday
  And that his reactions to advertisements were normal in every way.
- 15 Policies taken out in his name prove that he was fully insured, And his Health-card shows he was once in hospital but left it cured. Both Producers Research and High-Grade Living declare He was fully sensible to the advantages of the Instalment Plan And had everything necessary to the Modern Man,
- 20 A phonograph, a radio, a car and a frigidaire.
  Our researchers into Public Opinion are content
  That he held the proper opinions for the time of year;
  When there was peace, he was for peace; when there was war, he went.
  He was married and added five children to the population,
  Which our Eugenist says was the right number for a parent of his generation,
- And our teachers report that he never interfered with their education.

  Was he free? Was he happy? The question is absurd:
  Had anything been wrong, we should certainly have heard.

W.H. (Wystan Hugh) AUDEN, "The Unknown Citizen", Another Time, 1940

http://www.poets.org/poetsorg/poem/unknown-citizen

#### Document 2a:

"Shangri-La"

1 Now that you've found your paradise This is your Kingdom to command You can go outside and polish your car Or sit by the fire in your Shangri-La

5 Here is your reward for working so hard Gone are the lavatories in the backyard Gone are the days when you dreamed of that car You just want to sit in your Shangri-La

#### CHORUS:

10 Put on your slippers and sit by the fire You've reached your top and you just can't get any higher You're in your place and you know where you are In your Shangri-La Sit back in your old rocking-chair

15 You need not worry, you need not care You can't go anywhere Shangri-La, Shangri-La, Shangri-La

The little man who gets the train Got a mortgage hanging over his head

20 But he's too scared to complain
'Cause he's conditioned that way
Time goes by and he pays off his debts
Got a TV set and a radio
For seven shillings a week

25 Shangri-La, Shangri-La, Shangri-La, Shangri-La, Shangri-La

And all the houses in the street have got a name
'Cause all the houses in the street they look the same
Same chimney pots, same little cars, same window panes
The neighbours call to tell you things that you should know

30 They say their lines, they drink their tea and then they go
They tell your business in another Shangri-La
The gas bills and the water rates and payments on the car
Too scared to think about how insecure you are
Life ain't so happy in your little Shangri-La

35 Shangri-La, Shangri-La, la, la, la, la

CHORUS

The Kinks, Arthur, or the Decline and Fall of the British Empire (1969)

**Document 2b**: annexe (document mp3)

Song (5'20): The Kinks, "Shangri-La" (Arthur, or the Decline and Fall of the British Empire, 1969)

**Document 3**: annexe (document video)

Excerpt of a film (2'35): a scene from Edward Scissorhands (Tim Burton, 1990)